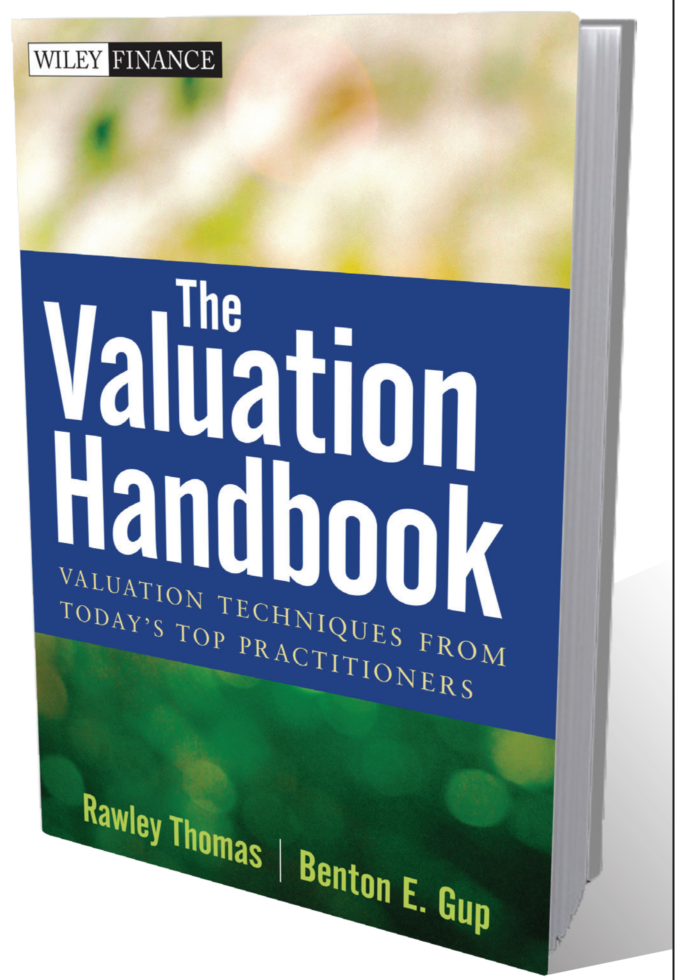
# The definitive guide to valuation written by a who's who of today's top practitioners

*The Valuation Handbook* differs significantly from other related books on this topic because the contributors are practitioners, academics, and investment firms that explain how they value companies and other assets. It concentrates on specific and innovative valuation techniques, rather than the theoretical approaches more generally accepted and discussed. Given the extreme volatility of the stock market, valuation is a critical issue for analysts, investors, and businesses. Here, various professional contributors explain how their firms approach the valuation process, while academic contributors share their valuation consulting and research experience.




"There is an old phrase about knowing the price of everything, and the value of nothing. That phrase unfortunately encompassed the global investment markets leading to 2008. If ever there was a time for improving techniques and perspectives on valuation, it is now, and this book delivers."

—**Michael Falk**, CFA, VP and Chief Investment Officer, ProManage, LLC

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