

# ETF & Mutual Fund Rankings: Industrials

The Industrials sector ranks fourth out of the 11 sectors as detailed in our <u>4Q17 Sector Ratings for ETFs and</u> <u>Mutual Funds</u> report. <u>Last quarter</u>, the Industrials sector ranked fourth as well. It gets our Neutral rating, which is based on an aggregation of ratings of 20 ETFs and 18 mutual funds in the Industrials sector as of October 10, 2017. See a recap of our <u>3Q17 Sector Ratings here</u>.

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the sector. Not all Industrials sector ETFs and mutual funds are created the same. The number of holdings varies widely (from 20 to 343). This variation creates drastically different investment implications and, therefore, ratings.

Investors seeking exposure to the Industrials sector should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Our <u>Robo-Analyst technology</u> empowers our unique<u>ETF and mutual fund rating methodology</u>, which leverages our rigorous analysis of each fund's holdings<sup>1</sup>. We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

### Figure 1: ETFs with the Best & Worst Ratings – Top 5

	Allocat						
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating			
Best ETFs							
JETS	38%	36%	9%	Very Attractive			
ХНВ	37%	43%	18%	Very Attractive			
PRN	18%	48%	32%	Very Attractive			
ITB	25%	56%	15%	Attractive			
IYT	23%	39%	38%	Attractive			
Worst ETFs							
PSCI	10%	38%	49%	Neutral			
XTN	22%	30%	45%	Neutral			
IYJ	16%	43%	41%	Neutral			
EVX	0%	33%	61%	Unattractive			
ARKQ	11%	28%	45%	Unattractive			

\* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity.

Sources: New Constructs, LLC and company filings

Ecological Strategy ETF (HECO) is excluded from Figure 1 because its total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

<sup>&</sup>lt;sup>1</sup> Ernst & Young's recent white paper "<u>Getting ROIC Right</u>" proves the superiority of our holdings research and analytics.



Figure 2: Mutual Funds with t	he Best & Worst Ratings – Top 5

		Allocation	of Mutual F				
	Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating		
	Best Mutual Funds						
	FSLEX	11%	45%	25%	Attractive		
	FSDAX	26%	37%	29%	Neutral		
	VINAX	16%	42%	41%	Neutral		
	FCYIX	15%	36%	46%	Neutral		
	FCLIX	14%	35%	45%	Neutral		
		Worst Mutual Funds					
	FCLAX	14%	35%	45%	Unattractive		
	PGIVX	10%	33%	25%	Unattractive		
	PGIHX	10%	33%	25%	Unattractive		
	PGIAX	10%	33%	25%	Very Unattractive		
	ICIAX	16%	36%	38%	Very Unattractive		
* Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidity.							

Sources: New Constructs, LLC and company filings

U.S. Global Jets ETF (JETS) is the top-rated Industrials ETF and Fidelity Environment and Alternative Energy Portfolio (FSLEX) is the top-rated Industrials mutual fund. JETS earns a Very Attractive rating and FSLEX earns an Attractive rating.

ARK Industrial Innovation ETF (ARKQ) is the worst rated Industrials ETF and Prudential ICON Industrials Fund (ICIAX) is the worst rated Industrials mutual fund. ARKQ earns an Unattractive rating and ICIAX earns a Very Unattractive rating.

406 stocks of the 3000+ we cover are classified as Industrials stocks.

#### The Danger Within

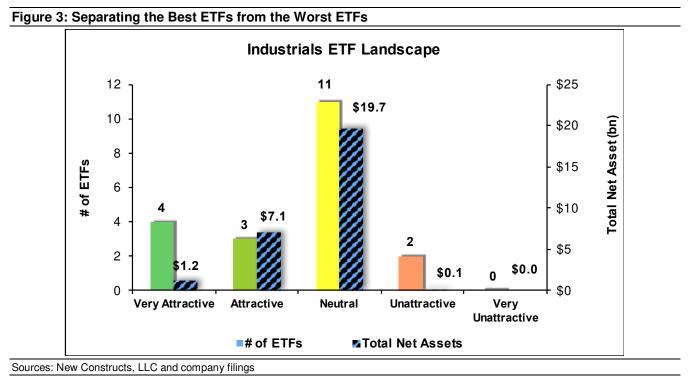
Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, <u>see what Barron's says</u> on this matter.

### PERFORMANCE OF HOLDINGs = PERFORMANCE OF FUND

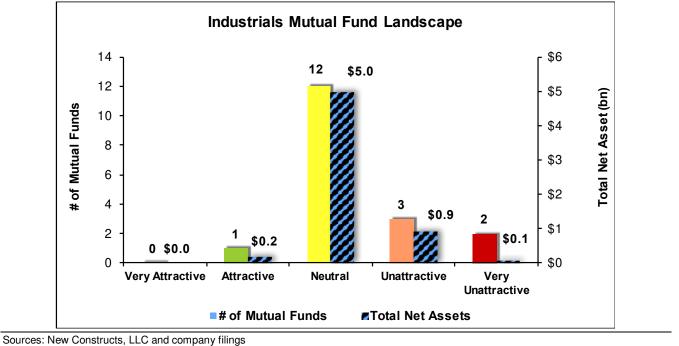
Analyzing each holding within funds is no small task. Our <u>Robo-Analyst technology</u> enables us to perform this diligence with scale and provide the <u>research needed</u> to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see <u>At BlackRock</u>, <u>Machines Are Rising Over Managers to Pick Stocks</u>) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.



Figures 3 and 4 show the rating landscape of all Industrials ETFs and mutual funds.







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Ratings & screeners on 3000 stocks, 450 ETFs and 7000 mutual funds help you make prudent investment decisions.

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### To fulfill the Duty of Care, research should be:

- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible, quantifiable correlation</u> to stock, ETF or mutual fund performance.

### Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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