



## ETF & Mutual Fund Rankings: Large Cap Growth Style

The Large Cap Growth style ranks fifth out of the twelve fund styles as detailed in our [4Q18 Style Ratings for ETFs and Mutual Funds](#) report. [Last quarter](#), the Large Cap Growth style ranked fifth as well. It gets our Neutral rating, which is based on an aggregation of ratings of 25 ETFs and 646 mutual funds in the Large Cap Growth style as of October 24, 2018. See a recap of our [3Q18 Style Ratings here](#).

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the style. Not all Large Cap Growth style ETFs and mutual funds are created the same. The number of holdings varies widely (from 20 to 1179). This variation creates drastically different investment implications and, therefore, ratings.

**Get the best fundamental research**

Investors seeking exposure to the Large Cap Growth style should buy one of the Attractive-or-better rated ETFs or mutual funds from Figures 1 and 2.

Our [Robo-Analyst technology](#)<sup>1</sup> empowers our unique [ETF and mutual fund rating methodology](#), which leverages our rigorous analysis of each fund's holdings.<sup>2</sup> We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

**Figure 1: ETFs with the Best & Worst Ratings – Top 5**

Ticker	Allocation of ETF Holdings			Predictive Rating
	Attractive-or-better Stocks	Neutral Stocks	Unattractive-or-worse Stocks	
<b>Best ETFs</b>				
CDL	32%	40%	26%	Attractive
SPYG	26%	46%	28%	Attractive
IUSG	26%	46%	28%	Attractive
SCHG	21%	44%	34%	Attractive
VUG	25%	41%	33%	Attractive
<b>Worst ETFs</b>				
BERN	24%	41%	34%	Neutral
MTUM	24%	47%	28%	Neutral
PWB	21%	47%	31%	Neutral
LRGE	31%	38%	25%	Neutral
JKE	22%	39%	39%	Neutral

\* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidity.

Sources: New Constructs, LLC and company filings

Four ETFs (QWLD, JQUA, VSDA, and OQAL) are excluded from Figure 1 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

<sup>1</sup> Harvard Business School features the powerful impact of our research automation technology in the case [New Constructs: Disrupting Fundamental Analysis with Robo-Analysts](#).

<sup>2</sup> Ernst & Young's recent white paper "[Getting ROIC Right](#)" proves the superiority of our holdings research and analytics.



Figure 2: Mutual Funds with the Best &amp; Worst Ratings – Top 5

Ticker	Allocation of Mutual Fund Holdings			Predictive Rating
	Attractive-or-better Stocks	Neutral Stocks	Unattractive-or-worse Stocks	
<b>Best Mutual Funds</b>				
FFLYX	32%	50%	8%	Very Attractive
FUQIX	39%	55%	5%	Very Attractive
APGZX	35%	48%	8%	Very Attractive
ALLIX	35%	48%	8%	Very Attractive
APGYX	35%	48%	8%	Very Attractive
<b>Worst Mutual Funds</b>				
TWMTX	23%	40%	36%	Unattractive
IIGEX	17%	32%	22%	Unattractive
HROAX	28%	30%	26%	Very Unattractive
IACBX	9%	26%	53%	Very Unattractive
IALAX	9%	26%	53%	Very Unattractive

\* Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidity.

Sources: New Constructs, LLC and company filings

CDL is the top-rated Large Cap Growth ETF and FFLYX is the top-rated Large Cap Growth mutual fund. CDL earns an Attractive rating and FFLYX earns a Very Attractive rating.

JKE is the worst rated Large Cap Growth ETF and IALAX is the worst rated Large Cap Growth mutual fund. JKE earns a Neutral rating and IALAX earns a Very Unattractive rating.

### The Danger Within

Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, [see what Barron's says](#) on this matter.

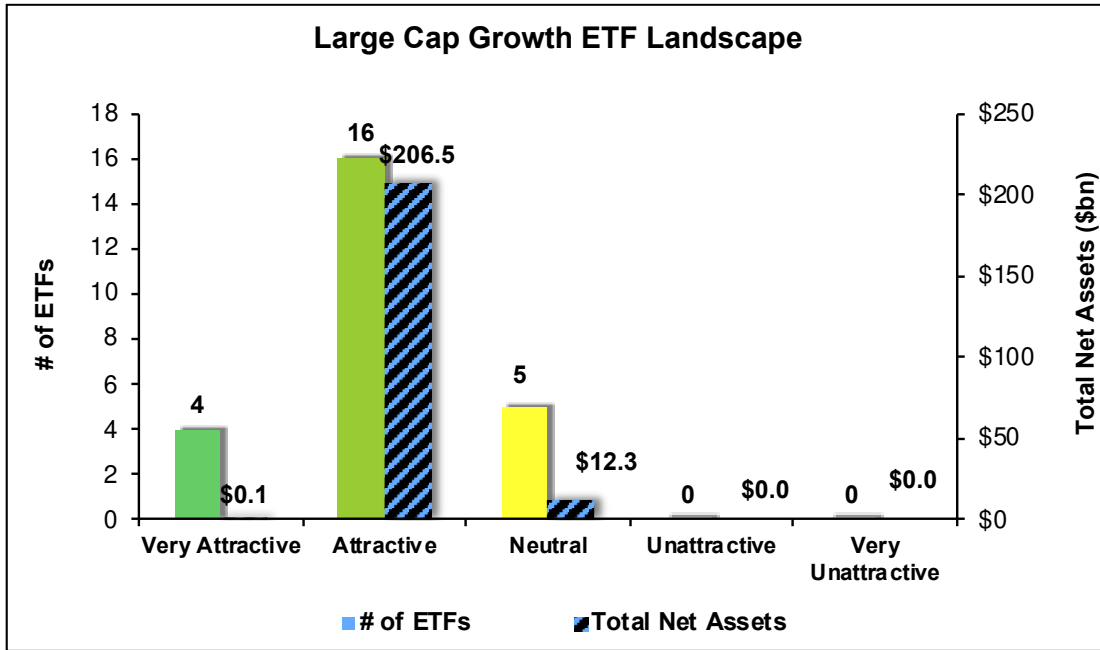
#### PERFORMANCE OF HOLDINGS = PERFORMANCE OF FUND

Analyzing each holding within funds is no small task. Our [Robo-Analyst technology](#) enables us to perform this diligence with scale and provide the [research needed](#) to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see [At BlackRock, Machines Are Rising Over Managers to Pick Stocks](#)) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.



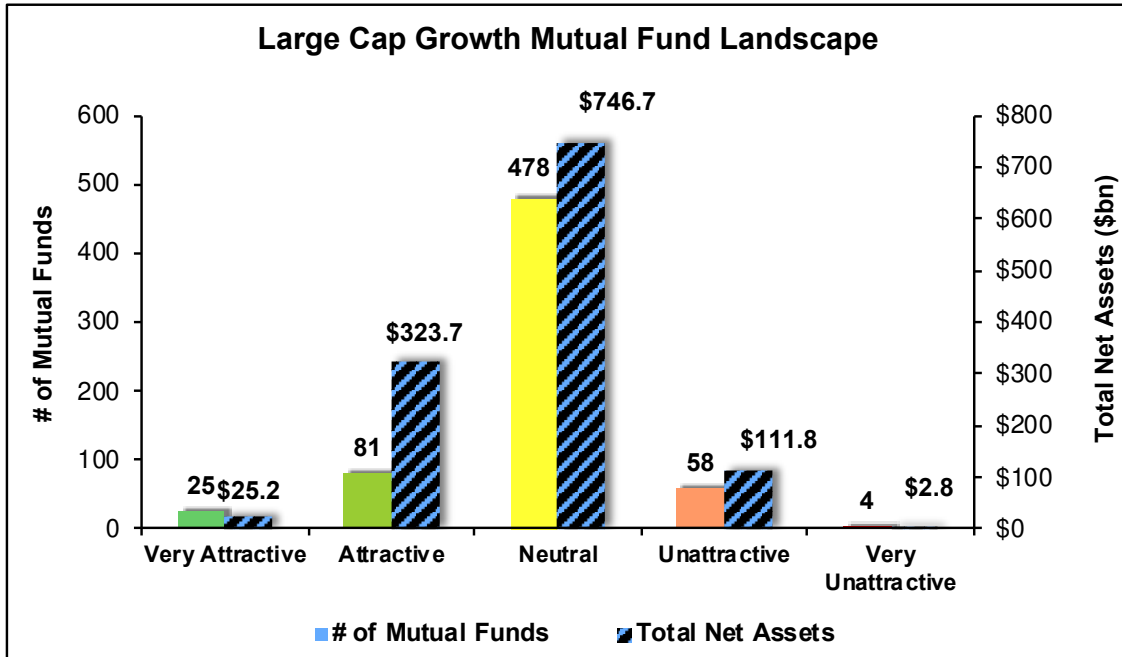
Figures 3 and 4 show the rating landscape of all Large Cap Growth ETFs and mutual funds.

Figure 3: Separating the Best ETFs from the Worst Funds



Sources: New Constructs, LLC and company filings

Figure 4: Separating the Best Mutual Funds from the Worst Funds



Sources: New Constructs, LLC and company filings

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Disclosure: David Trainer and Kyle Guske II receive no compensation to write about any specific stock, style, or theme.

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2. **Un-conflicted** - Clients deserve unbiased research.
3. **Transparent** - Advisors should be able to show how the analysis was performed and the data behind it.
4. **Relevant** - Empirical evidence must provide [tangible, quantifiable correlation](#) to stock, ETF or mutual fund performance.

### ***Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale***

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our [robo-analyst technology](#) empowers us to perform for thousands of stocks, ETFs and mutual funds.



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