

ETF & Mutual Fund Rankings: Small Cap Growth Style

The Small Cap Growth style ranks eleventh out of the twelve fund styles as detailed in our <u>3Q19 Style Ratings</u> for ETFs and Mutual Funds report. Last quarter, the Small Cap Growth style ranked last. It gets our Unattractive rating, which is based on an aggregation of ratings of 17 ETFs and 427 mutual funds in the Small Cap Growth style as of July 15, 2019. See a recap of our <u>2Q19 Style Ratings here.</u>

Figures 1 and 2 show the five best and worst rated ETFs and mutual funds in the style. Not all Small Cap Growth style ETFs and mutual funds are created the same. The number of holdings varies widely (from 27 to 1257). This variation creates drastically different investment implications and, therefore, ratings.

Get the best fundamental research

Investors seeking exposure to the Small Cap Growth style should buy one of the Attractive-or-better rated mutual funds from Figure 2.

Our <u>Robo-Analyst technology</u>¹ empowers our unique <u>ETF and mutual fund rating methodology</u>, which leverages our rigorous analysis of each fund's holdings.² We think advisors and investors focused on prudent investment decisions should include analysis of fund holdings in their research process for ETFs and mutual funds.

Figure 1: ETFs with the Best & Worst Ratings – Top 5

Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating		
Best ETFs						
RZG	8%	31%	48%	Neutral		
VBK	7%	25%	55%	Neutral		
MDYG	11%	32%	53%	Neutral		
SLYG	6%	32%	53%	Neutral		
IVOG	11%	32%	52%	Neutral		
Worst ETFs						
IJT	6%	33%	53%	Neutral		
FNY	8%	29%	55%	Neutral		
RFG	13%	25%	55%	Unattractive		
JKK	3%	18%	58%	Unattractive		
FYC	6%	19%	48%	Very Unattractive		

* Best ETFs exclude ETFs with TNAs less than \$100 million for inadequate liquidit Sources: New Constructs, LLC and company filings

VictoryShares U.S. Small Cap High Dividend Volatility Weighted Index ETF (CSB), Janus Henderson Small/Mid Cap Growth Alpha ETF (JSMD), and Janus Henderson Small Cap Growth Alpha ETF (JSML) are excluded from Figure 1 because their total net assets (TNA) are below \$100 million and do not meet our liquidity minimums.

¹ Harvard Business School features the powerful impact of our research automation technology in the case <u>New Constructs: Disrupting</u> <u>Fundamental Analysis with Robo-Analysts</u>.

² This paper compares our analytics on a mega cap company to other major providers. The Appendix details exactly how we stack up.



	Allocation of Mutual Fund Holdings					
Ticker	Attractive- or-better Stocks	Neutral Stocks	Unattractive- or-worse Stocks	Predictive Rating		
Best Mutual Funds						
VQSRX	32%	31%	15%	Very Attractive		
PXQSX	32%	31%	15%	Very Attractive		
PQSCX	32%	31%	15%	Very Attractive		
VSCRX	9%	49%	21%	Attractive		
PKSFX	9%	49%	21%	Attractive		
Worst Mutual Funds						
ANOAX	3%	18%	51%	Very Unattractive		
CGOAX	2%	24%	47%	Very Unattractive		
IHSAX	6%	20%	41%	Very Unattractive		
NSNAX	5%	14%	44%	Very Unattractive		
PQUAX	1%	9%	14%	Very Unattractive		

* Best mutual funds exclude funds with TNAs less than \$100 million for inadequate liquidity. Sources: New Constructs, LLC and company filings

Invesco S&P Small Cap 600 Pure Growth ETF (RZG) is the top-rated Small Cap Growth ETF and Virtus KAR Small Cap Value Fund (VQSRX) is the top-rated Small Cap Growth mutual fund. RZG earns a Neutral rating and VQSRX earns a Very Attractive rating.

First Trust Small Cap Growth AlphaDEX Fund (FYC) is the worst rated Small Cap Growth ETF and PACE Small/Medium Company Growth Equity Investments (PQUAX) is the worst rated Small Cap Growth mutual fund. Both earn a Very Unattractive rating.

The Danger Within

Buying a fund without analyzing its holdings is like buying a stock without analyzing its business and finances. Put another way, research on fund holdings is necessary due diligence because a fund's performance is only as good as its holdings' performance. Don't just take our word for it, <u>see what Barron's says</u> on this matter.

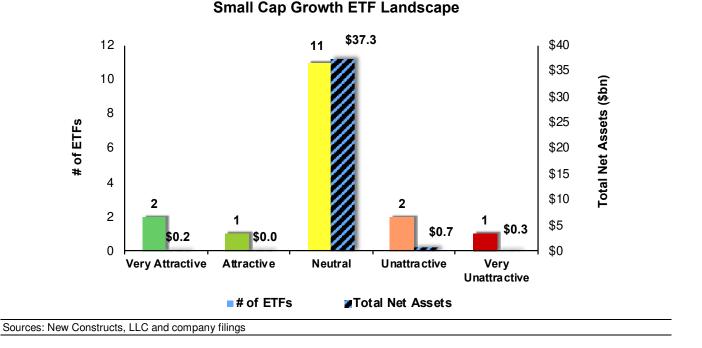
PERFORMANCE OF HOLDINGs = PERFORMANCE OF FUND

Analyzing each holding within funds is no small task. Our <u>Robo-Analyst technology</u> enables us to perform this diligence with scale and provide the <u>research needed</u> to fulfill the fiduciary duty of care. More of the biggest names in the financial industry (see <u>At BlackRock</u>, <u>Machines Are Rising Over Managers to Pick Stocks</u>) are now embracing technology to leverage machines in the investment research process. Technology may be the only solution to the dual mandate for research: cut costs and fulfill the fiduciary duty of care. Investors, clients, advisors and analysts deserve the latest in technology to get the diligence required to make prudent investment decisions.



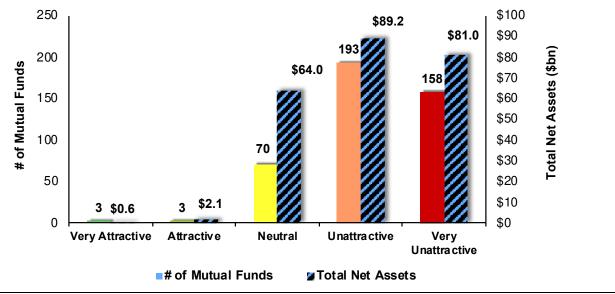
Figures 3 and 4 show the rating landscape of all Small Cap Growth ETFs and mutual funds.











Sources: New Constructs, LLC and company filings

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Disclosure: David Trainer and Kyle Guske II receive no compensation to write about any specific stock, style, or theme.

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New Constructs leverages the latest in machine learning to analyze structured and unstructured financial data with unrivaled speed and accuracy. The firm's forensic accounting experts work alongside engineers to develop proprietary NLP libraries and financial models. Our investment ratings are based on the best fundamental data in the business for stocks, ETFs and mutual funds. Clients include many of the top hedge funds, mutual funds and wealth management firms. David Trainer, the firm's CEO, is regularly featured in the media as a thought leader on the fiduciary duty of care, earnings quality, valuation and investment strategy.

To fulfill the Duty of Care, research should be:

- 1. **Comprehensive** All relevant publicly-available (e.g. 10-Ks and 10-Qs) information has been diligently reviewed, including footnotes and the management discussion & analysis (MD&A).
- 2. **Un-conflicted** Clients deserve unbiased research.
- 3. **Transparent** Advisors should be able to show how the analysis was performed and the data behind it.
- 4. **Relevant** Empirical evidence must provide <u>tangible, quantifiable correlation</u> to stock, ETF or mutual fund performance.

Value Investing 2.0: Diligence Matters: Technology is Key to Value Investing With Scale

Accounting data is only the beginning of fundamental research. It must be translated into economic earnings to truly understand profitability and valuation. This translation requires deep analysis of footnotes and the MD&A, a process that our <u>robo-analyst technology</u> empowers us to perform for thousands of stocks, ETFs and mutual funds.



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