

# **DILIGENCE PAYS 4/13/20**

# Earnings Distortion Scorecard: Week of 4/20/20-4/24/20

For the week of 4/20/20-4/24/20, we focus on the Earnings Distortion Scores for 129 companies.

Our proprietary measure of <u>earnings distortion</u> (<u>as featured on CNBC Squawk Box</u>) leverages cutting-edge ML technology featured in <u>Core Earnings: New Data & Evidence</u>. This paper empirically concludes that our adjusted core earnings are superior to:

- 1. "Street Earnings" from Refinitiv's IBES, owned by Blackstone (BX) and Thomson Reuters (TRI), and
- 2. "Income Before Special Items" from Compustat, owned by S&P Global (SPGI)

COVID-19 is not disrupting our data collection and research. Our Robo-Analyst is more effective than ever.

#### Get the best fundamental research

The paper also shows that investors with better earnings research have a clear advantage in predicting:

- 1. Future earnings (Section 3.4)
- 2. Future stock prices (Section 4.3)

Our Earnings Distortion Scores<sub>1</sub> empower investors to make smarter investments with superior data as well as defend against management efforts to obfuscate financial performance. Earnings distortion for the overall market recently reached <u>levels not seen since right before the tech bubble</u> and the financial crisis.

#### **Weekly Earnings Distortion Insights**

Figure 1 contains the 15 largest (by market cap) companies that earn a "Strong Beat" or "Strong Miss" Earnings Distortion Score and are expected to report the week of April 20, 2020.

Figure 1: Earnings Distortion Scorecard Highlights: Week of 4/20/20-4/24/20

Company	Ticker	EPS Estimate	Expected Earnings Date	Earnings Distortion Score
Cadence Design Systems	CDNS	\$0.54	4/20/20	Strong Miss
Halliburton Co.	HAL	\$0.25	4/20/20	Strong Beat
Lennox International Inc.	LII	\$1.15	4/20/20	Strong Miss
Procter & Gamble Co.	PG	\$1.09	4/21/20	Strong Beat
Texas Instruments Inc.	TXN	\$1.01	4/21/20	Strong Miss
First Industrial Realty Trust	FR	\$0.01	4/21/20	Strong Miss
Lam Research Corp	LRCX	\$4.04	4/22/20	Strong Miss
Citrix Systems Inc.	CTXS	\$1.16	4/22/20	Strong Miss
Intel Corp	INTC	\$1.28	4/23/20	Strong Miss
Eli Lilly and Co.	LLY	\$1.47	4/23/20	Strong Miss
Illumina Inc.	ILMN	\$1.22	4/23/20	Strong Miss
Seattle Genetics Inc.	SGEN	-\$0.77	4/23/20	Strong Miss
Alexion Pharmaceuticals Inc.	ALXN	\$2.70	4/23/20	Strong Miss
Old Republic International	ORI	\$0.36	4/23/20	Strong Miss
Entegris Inc.	ENTG	\$0.52	4/23/20	Strong Miss



The appendix shows the Earnings Distortion Scores for all the S&P 500 companies, plus those with market caps greater than \$10 billion, that are expected to report the week of April 20, 2020.

### Details: Entegris Inc. (ENTG) Earnings Distortion

We first featured Entegris at the beginning of <u>Filing Season</u> in our report "<u>Danger Zone: Investors Who Ignore the Real Earnings Season</u>." While the stock has fallen less than the market since our report, its earnings remain overstated. In 2019, Entegris had \$60 million in net earnings distortion that cause earnings to be overstated. Notable unusual income in ENTG's 2019 10-K includes:

\$122 million in other income related to the Versum termination fee

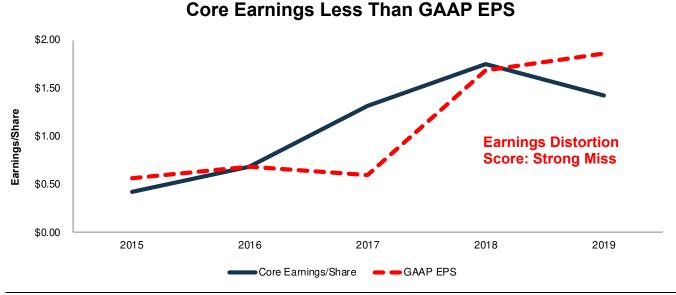
This unusual income was partially offset by notable unusual expenses, such as:

- \$9 million in severance and restructuring costs Page 36
- \$4 million in costs associated with the acquisition of MPD Page F-15 (Page 75 total)
- \$2 million in costs associated with the acquisition of DSC Page F-16 (Page 76 total)
- \$2 million in severance and restructuring costs Page 37

In total, we identified \$0.44/share (24% of GAAP EPS) in net unusual income in ENTG's 2019 GAAP results. After removing this earnings distortion, ENTG's 2019 core earnings of \$1.43/share are lower than GAAP EPS of \$1.87, per Figure 2.

With overstated earnings, ENTG gets our "Strong Miss" Earnings Distortion Score and is likely to miss consensus expectations.

Figure 2: ENTG Core Earnings Vs. GAAP: 2015 - 2019



Sources: New Constructs, LLC and company filings

Figure 1 shows that ENTG is one of 13 companies that earn our "Strong Miss" score for this week.

## **How to Make Money with Earnings Distortion Data**

"Trading strategies that exploit {adjustments provided by New Constructs} produce abnormal returns of 7-to-10% per year." – Page 1 in Core Earnings: New Data & Evidence

In Section 4.3, professors from HBS & MIT Sloan present a long/short strategy that holds the stocks with the most understated EPS and shorts the stocks with the most overstated earnings.

This strategy produced abnormal returns of 7-to-10% a year. Click here for more details on our data offerings.



# **DILIGENCE PAYS** 4/13/20

## We Provide 100% Audit-ability & Transparency

Clients can audit all of the unusual items used in our calculations in the <u>Marked-Up Filings section</u> of each of our <u>Company Valuation models</u>. We are 100% transparent about what goes into our research because we want investors to trust our work and see how much goes into building the best earnings quality and valuation models.

This article originally published on April 13, 2020.

Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, sector, style, or theme.

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# Appendix: All Major Companies Expected to Report April 20 – April 24

Figure 3 shows all the S&P 500 companies, plus those with market caps greater than \$10 billion, that are expected to report the week of April 20, 2020.

Figure 3: Earnings Distortion Scorecard: Week of 4/20/20-4/24/20

Company	Ticker	EPS	Expected	Earnings
		Estimate	Earnings Date	Distortion Score
International Business Machines	IBM	\$1.87	4/20/20	Miss
Truist Financial Corp	TFC	\$0.95	4/20/20	In-line
Cadence Design Systems Inc.	CDNS	\$0.54	4/20/20	Strong Miss
M&T Bank Corp	MTB	\$2.97	4/20/20	In-line
TransUnion	TRU	\$0.70	4/20/20	In-line
Equity LifeStyle Properties Inc.	ELS	\$0.37	4/20/20	Miss
NVR Inc.	NVR	\$45.52	4/20/20	Miss
Halliburton Co.	HAL	\$0.25	4/20/20	Strong Beat
Zions Bancorporation	ZION	\$0.92	4/20/20	In-line
Procter & Gamble Co.	PG	\$1.09	4/21/20	Strong Beat
Coca-Cola Co.	KO	\$0.45	4/21/20	In-line
Netflix Inc.	NFLX	\$1.63	4/21/20	Miss
Philip Morris International Inc.	PM	\$1.12	4/21/20	Beat
NextEra Energy Inc.	NEE	\$2.12	4/21/20	Miss
Lockheed Martin Corp	LMT	\$5.81	4/21/20	Miss
Texas Instruments Inc.	TXN	\$1.01	4/21/20	Strong Miss
Stryker Corp	SYK	\$1.95	4/21/20	In-line
Prologis Inc.	PLD	\$0.30	4/21/20	In-line
Chubb Ltd	СВ	\$2.67	4/21/20	In-line
Edwards Lifesciences Corp	EW	\$1.47	4/21/20	In-line
Travelers Companies Inc.	TRV	\$2.80	4/21/20	In-line
eBay Inc.	EBAY	\$0.73	4/21/20	In-line
PACCAR Inc.	PCAR	\$1.29	4/21/20	Miss
FirstEnergy Corp	FE	\$0.64	4/21/20	In-line
CoStar Group Inc.	CSGP	\$2.28	4/21/20	Miss
TD Ameritrade Holding Corp	AMTD	\$0.82	4/21/20	In-line
Chipotle Mexican Grill Inc.	CMG	\$0.06	4/21/20	In-line
New Oriental Education & Technology	EDU	\$0.83	4/21/20	In-line
Snap Inc.	SNAP	-\$0.06	4/21/20	Beat
Northern Trust Corp	NTRS	\$1.53	4/21/20	In-line
Waters Corp	WAT	\$1.56	4/21/20	In-line
Nucor Corp	NUE	\$0.94	4/21/20	In-line
W. R. Berkley Corp	WRB	\$0.76	4/21/20	In-line
Hasbro Inc.	HAS	\$0.57	4/21/20	In-line
Synchrony Financial	SYF	\$0.74	4/21/20	In-line
Robert Half International Inc.	RHI	\$0.87	4/21/20	In-line
Comerica Inc.	CMA	\$1.44	4/21/20	In-line
Harley-Davidson Inc.	HOG	\$0.62	4/21/20	In-line
Microsoft Corp	MSFT	\$1.29	4/22/20	Miss
Facebook Inc.	FB	\$1.84	4/22/20	Beat



Figure 3: Earnings Distortion Scorecard: Week of 4/20/20-4/24/20 (continued)

Company	Ticker	EPS Estimate	Expected Earnings Date	Earnings Distortion Score
Visa Inc.	V	\$1.35	4/22/20	Miss
AT&T Inc.	Т	\$0.86	4/22/20	In-line
Thermo Fisher Scientific Inc.	TMO	\$2.81	4/22/20	In-line
PayPal Holdings Inc.	PYPL	\$0.78	4/22/20	In-line
Tesla Inc.	TSLA	-\$0.08	4/22/20	Beat
Boeing Co.	BA	-\$1.47	4/22/20	Beat
Biogen Inc.	BIIB	\$7.76	4/22/20	Miss
CSX Corp	CSX	\$0.93	4/22/20	Miss
Kimberly-Clark Corp	KMB	\$1.87	4/22/20	In-line
Moody's Corp	MCO	\$2.18	4/22/20	In-line
General Dynamics Corp	GD	\$2.65	4/22/20	In-line
Lam Research Corp	LRCX	\$4.04	4/22/20	Strong Miss
O'Reilly Automotive Inc.	ORLY	\$4.19	4/22/20	Miss
T. Rowe Price Group Inc.	TROW	\$1.96	4/22/20	In-line
Amphenol Corp	APH	\$0.76	4/22/20	In-line
Xilinx Inc.	XLNX	\$0.69	4/22/20	In-line
AvalonBay Communities Inc.	AVB	\$1.17	4/22/20	Miss
Citrix Systems Inc.	CTXS	\$1.16	4/22/20	Strong Miss
Nasdag Inc.	NDAQ	\$1.35	4/22/20	In-line
Ameriprise Financial Inc.	AMP	\$4.18	4/22/20	In-line
Baker Hughes Co.	BKR	\$0.13	4/22/20	Beat
Teledyne Technologies Inc.	TDY	\$2.29	4/22/20	In-line
Sun Communities Inc.	SUI	\$0.20	4/22/20	Miss
Quest Diagnostics Inc.	DGX	\$1.18	4/22/20	Miss
Discover Financial Services	DFS	\$1.64	4/22/20	In-line
Varian Medical Systems Inc.	VAR	\$0.92	4/22/20	Beat
Textron Inc.	TXT	\$0.54	4/22/20	Miss
Fortune Brands Home & Security	FBHS	\$0.70	4/22/20	In-line
FLIR Systems Inc.	FLIR	\$0.42	4/22/20	Beat
Xerox Holdings Corp	XRX	\$0.46	4/22/20	Strong Miss
TechnipFMC PLC	FTI	\$0.26	4/22/20	Strong Beat
SL Green Realty Corp	SLG	\$0.47	4/22/20	In-line
Amazon.com Inc.	AMZN	\$6.36	4/23/20	Miss
Intel Corp	INTC	\$1.28	4/23/20	Strong Miss
Eli Lilly and Co.	LLY	\$1.47	4/23/20	Strong Miss
Union Pacific Corp	UNP	\$1.89	4/23/20	Miss
T-Mobile U.S. Inc.	TMUS	\$1.02	4/23/20	In-line
Illinois Tool Works Inc.	ITW	\$1.79	4/23/20	Miss
Marsh & McLennan Companies	MMC	\$1.58	4/23/20	In-line
Air Products and Chemicals	APD	\$2.12	4/23/20	Miss
Illumina Inc.	ILMN	\$1.22	4/23/20	Strong Miss
American Electric Power Company	AEP	\$1.20	4/23/20	Miss
TAL Education Group	TAL	\$0.05	4/23/20	Beat



Figure 3: Earnings Distortion Scorecard: Week of 4/20/20-4/24/20 (continued)

Company	Ticker	EPS Estimate	Expected Earnings Date	Earnings Distortion Score
Hershey Co.	HSY	\$1.69	4/23/20	Beat
WEC Energy Group Inc.	WEC	\$1.33	4/23/20	Miss
Verisign Inc.	VRSN	\$1.27	4/23/20	Miss
Capital One Financial Corp	COF	\$1.82	4/23/20	In-line
Seattle Genetics Inc.	SGEN	-\$0.77	4/23/20	Strong Miss
Alexion Pharmaceuticals Inc.	ALXN	\$2.70	4/23/20	Strong Miss
Cerner Corp	CERN	\$0.70	4/23/20	Beat
Fortive Corp	FTV	\$0.72	4/23/20	Beat
Rockwell Automation Inc.	ROK	\$1.91	4/23/20	In-line
CMS Energy Corp	CMS	\$0.86	4/23/20	Miss
Old Dominion Freight Line Inc.	ODFL	\$1.13	4/23/20	In-line
Southwest Airlines Co.	LUV	-\$0.09	4/23/20	In-line
Biomarin Pharmaceutical Inc.	BMRN	\$0.06	4/23/20	Miss
W.W. Grainger Inc.	GWW	\$4.57	4/23/20	Beat
Domino's Pizza Inc.	DPZ	\$2.33	4/23/20	Miss
West Pharmaceutical Services	WST	\$0.83	4/23/20	In-line
Yandex NV	YNDX	\$27.28	4/23/20	Beat
IDEX Corp	IEX	\$1.30	4/23/20	In-line
Hess Corp	HES	-\$0.42	4/23/20	Beat
Freeport-McMoRan Inc.	FCX	-\$0.07	4/23/20	Beat
Tractor Supply Co	TSCO	\$0.62	4/23/20	In-line
Westinghouse Air Brake Technologies	WAB	\$1.01	4/23/20	In-line
Allegion PLC	ALLE	\$0.91	4/23/20	Beat
Universal Health Services Inc.	UHS	\$2.75	4/23/20	In-line
SVB Financial Group	SIVB	\$4.07	4/23/20	In-line
Eastman Chemical Co.	EMN	\$1.69	4/23/20	In-line
Iron Mountain Inc.	IRM	\$0.19	4/23/20	In-line
LKQ Corp	LKQ	\$0.57	4/23/20	In-line
PulteGroup Inc.	PHM	\$0.70	4/23/20	Beat
Mohawk Industries Inc.	MHK	\$1.87	4/23/20	In-line
Invesco Ltd	IVZ	\$0.57	4/23/20	In-line
Alaska Air Group Inc.	ALK	-\$0.61	4/23/20	In-line
Alliance Data Systems Corp	ADS	\$3.75	4/23/20	Beat
Verizon Communications Inc.	VZ	\$1.22	4/24/20	In-line
American Express Co.	AXP	\$1.70	4/24/20	In-line
Archer Daniels Midland Co.	ADM	\$0.56	4/24/20	In-line
LyondellBasell Industries NV	LYB	\$1.79	4/24/20	In-line
Ventas Inc.	VTR	\$0.28	4/24/20	In-line
Franklin Resources Inc.	BEN	\$0.53	4/24/20	In-line
Cabot Oil & Gas Corp	COG	\$0.12	4/24/20	Miss
Interpublic Group of Companies	IPG	\$0.11	4/24/20	In-line
American Airlines Group Inc.	AAL	-\$1.58	4/24/20	In-line



# Footnotes adjustments matter. We are the ONLY source.

We provide ratings, models, reports & screeners on U.S. 3,000 stocks, 700 ETFs and 7,000 mutual funds.

#### **HBS & MIT Sloan research** reveals that:

- Markets are inefficiently assessing earnings because no one reads the footnotes.
- Corporate managers hide gains/losses in footnotes to manage earnings.
- Our technology brings the material footnotes data to market for the first time ever.

Combining human expertise with NLP/ML/AI technologies (<u>featured by Harvard Business School</u>), we shine a light in the dark corners (e.g. footnotes) of hundreds of thousands of financial filings to unearth critical details.

The HBS & MIT Sloan paper, <u>Core Farnings: New Data and Evidence</u>, shows how our superior data drives uniquely comprehensive and independent debt and equity research.

This paper compares our analytics on a mega cap company to other major providers. The Appendix details exactly how we stack up.

#### Learn more.

Quotes from HBS & MIT Sloan professors on our research:

#### Get better research:

"...the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications." – page 20

#### Pick better stocks:

"Trading strategies that exploit cross-sectional differences in firms' transitory earnings produce abnormal returns of 7-to-10% per year." – Abstract

#### Avoid losses from using other firms' data:

"...many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat..." – page 14

#### Build better models:

"Core Earnings [calculated using New Constructs' novel dataset] provides predictive power for various measures of one-year-ahead performance...that is incremental to their current-period counterparts." – page 4

#### Exploit market inefficiencies:

"These results ... suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures." – page 26

#### Fulfill fiduciary duties:

"An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A." – page 33-34





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