



We've Updated our Privacy Policy

We've updated the following sections of our [Privacy Policy](#):

- Commitment to Privacy: **edited**, "New Constructs is committed to protecting all customer-sensitive data and will not share any customer-sensitive data with any outside parties, unless disclosed here or required by applicable law or to limit our legal liability and to protect our rights."
- Cookies: **added**, "Third parties, including Google Analytics and Facebook, may use cookies, web beacons, and other storage technologies to collect or receive information from our website and elsewhere on the internet and use that information to provide measurement services and target ads."
- Analytics: **edited to add Facebook to the list**, "We may use third-party Web analytics services in connection with the Site, such as those of Google Analytics and its advertising features, Facebook and its advertising features, and Infusionsoft."
- Analytics: **added**, "For more information on how Facebook uses data from our websites and how you can control the information sent to Facebook, [click here](#). To learn about opting out of the collection and use of information for ad targeting, [click here](#)."

By continuing to use our site and any associated services, you accept the terms of the new Privacy Policy.

Our site, like most of the modern internet, uses cookies, web beacons, and other technologies in order to provide you with an improved browsing experience; and to allow us to improve our site and to serve targeted advertising.

From the entire team at New Constructs, we want you to know we're handling your personal information with great care and respect.

Thank you for being a valued part of New Constructs.

Diligence matters,

David Trainer, Founder & CEO

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Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, sector, style, or theme.

Follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), and [StockTwits](#) for real-time alerts on all our research.



Footnotes adjustments matter. We are the ONLY source.

We provide ratings, models, reports & screeners on U.S. 3,000 stocks, 700 ETFs and 7,000 mutual funds.

HBS & MIT Sloan research reveals that:

- **Markets are inefficiently assessing earnings because no one reads the footnotes.**
- **Corporate managers hide gains/losses in footnotes to manage earnings.**
- **Our technology brings the material footnotes data to market for the first time ever.**

Combining human expertise with NLP/ML/AI technologies ([featured by Harvard Business School](#)), we shine a light in the dark corners (e.g. footnotes) of hundreds of thousands of financial filings to unearth critical details.

The HBS & MIT Sloan paper, [Core Earnings: New Data and Evidence](#), shows how our superior data drives uniquely comprehensive and independent debt and equity research.

This [paper](#) compares our analytics on a mega cap company to other major providers. The Appendix details exactly how we stack up.

Learn more.

Quotes from HBS & MIT Sloan professors on our research:

Get better research:

“...the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications.” – page 20

Pick better stocks:

“Trading strategies that exploit cross-sectional differences in firms’ transitory earnings produce abnormal returns of 7-to-10% per year.” – Abstract

Avoid losses from using other firms’ data:

“...many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat...” – page 14

Build better models:

“Core Earnings [calculated using New Constructs’ novel dataset] provides predictive power for various measures of one-year-ahead performance...that is incremental to their current-period counterparts.” – page 4

Exploit market inefficiencies:

“These results ... suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures.” – page 26

Fulfill fiduciary duties:

“An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A.” – page 33-34



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