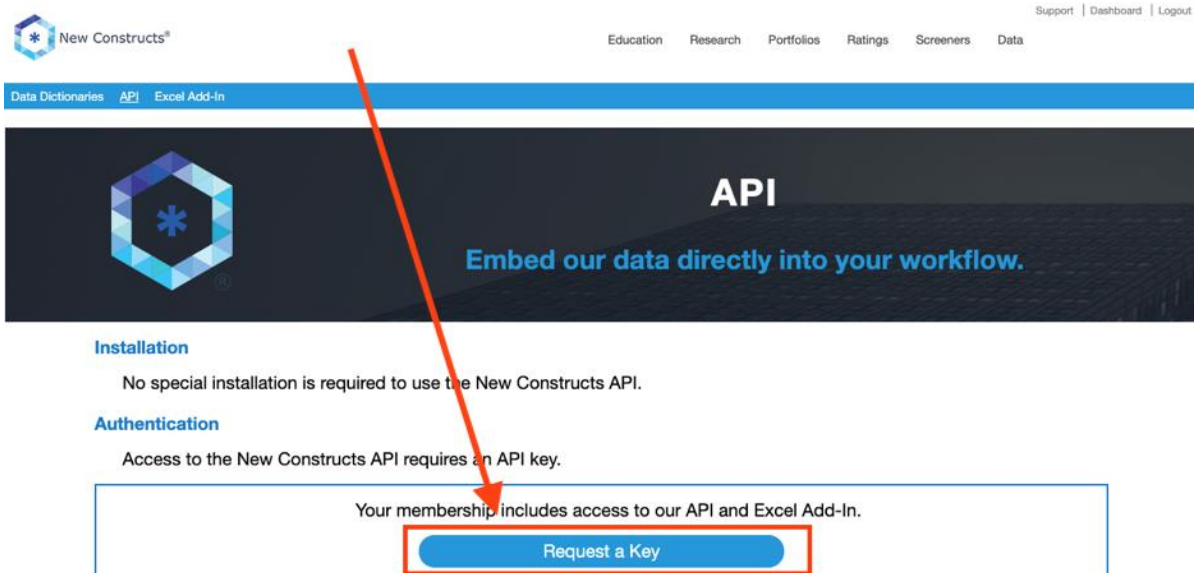




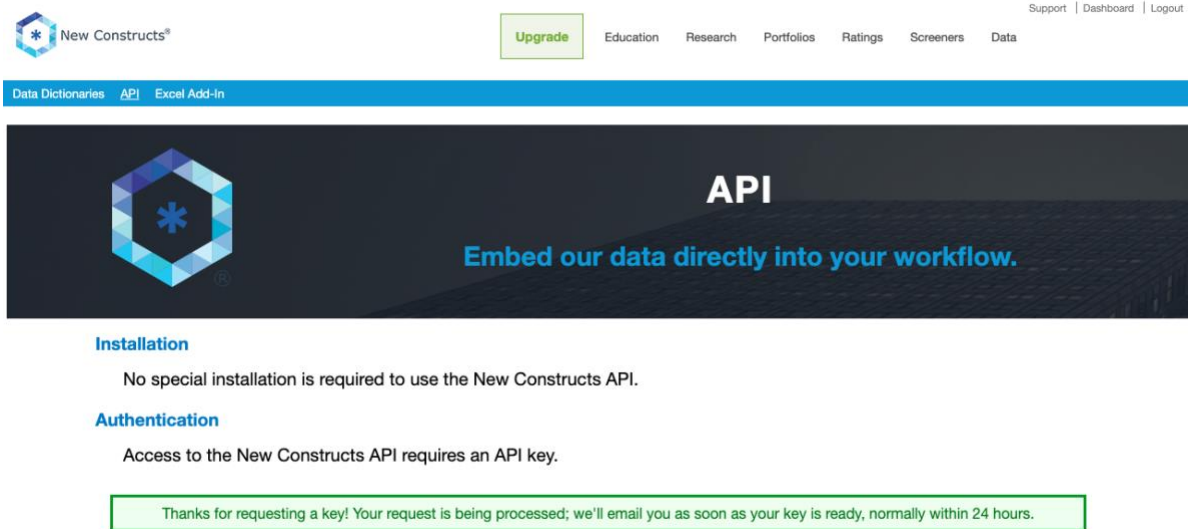
## Get Your API Key

Members can access our API directly or via our Excel Add-in. Details on access plans are [here](#).

1. Login to your account [here](#).
2. Visit one of the installation pages.
  - a. [API](#)
  - b. [Excel Add-in](#)
3. From the installation page, click the “Request a Key” button in the Authentication section. (see image below)

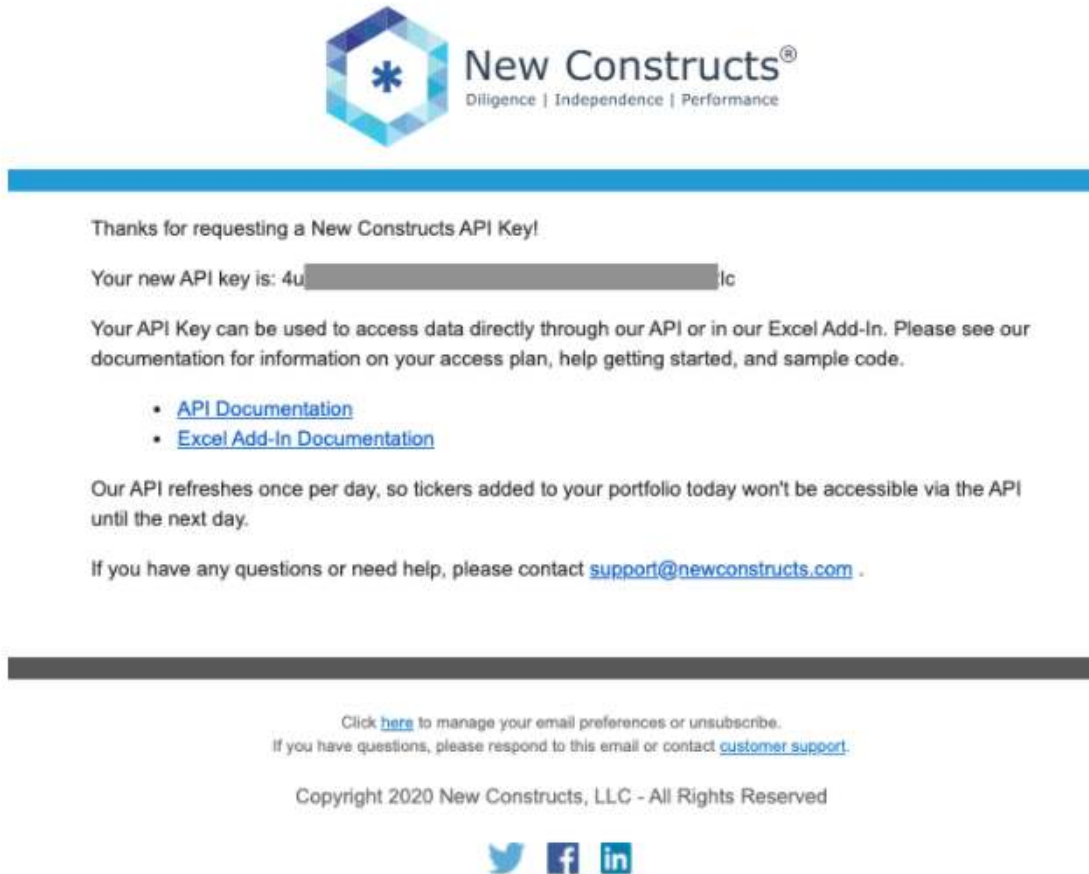


- a. Upon successful request, you will see the message “Thanks for requesting a key! Your request is being processed; we’ll email you as soon as your key is ready, normally within 24 hours.” See image below.





- b. Return visits to this page while your request is being processed will display the following message: “Thanks for requesting a key! Your request is being processed; we’ll email you as soon as your key is ready, normally within 24 hours.”
4. When your API key request has been processed (in ~24 hours) you’ll receive an email with your API key and links to the API and Excel Add-in documentation. See image below for an example of the email.



- a. [API Documentation](#)
  - b. [Excel Add-in Documentation](#)
5. Once you’ve received your API key via email, you can also [login](#) and return to the installation pages in step 2 to find your API key in the Authentication section.
6. You are now ready to use our API and Excel Add-in.
7. For installation instructions, code samples, and more:
  - a. [API Documentation](#)
  - b. [Excel Add-in Documentation](#)

### Next Steps and Additional Resources

Now that you have your API key, see the endpoints available in our API [here](#).

See the functions available in our Excel Add-In and a watch a video on how to get started [here](#).

Please contact us at [support@newconstructs.com](mailto:support@newconstructs.com) with any questions.

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*Disclosure: David Trainer, Kyle Guske II, and Matt Shuler receive no compensation to write about any specific stock, style, or theme.*

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## ***Footnotes adjustments matter. We are the ONLY source.***

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*“...the NC dataset provides a novel opportunity to study the properties of non-operating items disclosed in 10-Ks, and to examine the extent to which the market impounds their implications.” – page 20*

### **Pick better stocks:**

*“Trading strategies that exploit cross-sectional differences in firms’ transitory earnings produce abnormal returns of 7-to-10% per year.” – Abstract*

### **Avoid losses from using other firms’ data:**

*“...many of the income-statement-relevant quantitative disclosures collected by NC do not appear to be easily identifiable in Compustat...” – page 14*

### **Build better models:**

*“Core Earnings [calculated using New Constructs’ novel dataset] provides predictive power for various measures of one-year-ahead performance...that is incremental to their current-period counterparts.” – page 4*

### **Exploit market inefficiencies:**

*“These results ... suggest that the adjustments made by analysts and Compustat to better capture core earnings are incomplete. Moreover, the non-core items identified by NC produce a measure of core earnings that is incremental to alternative measures of operating performance in predicting an array of future income measures.” – page 26*

### **Fulfill fiduciary duties:**

*“An appropriate measure of accounting performance for purposes of forecasting future performance requires detailed analysis of all quantitative performance disclosures detailed in the annual report, including those reported only in the footnotes and in the MD&A.” – page 33-34*



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