



Credit Ratings Are On the Refinitiv Research Distribution Platforms

Our Credit Ratings for 2,800+ companies are now available on Refinitiv's <u>real-time</u> and <u>aftermarket</u> research distribution platforms. Refinitiv is owned by The London Stock Exchange Group (LSE.L).

We're excited to increase the exposure of our unique Credit Ratings research on one of the premier research distribution platforms in the world.

Our Credit Ratings differ from traditional ratings because they are based on proprietary <u>Adjusted Fundamentals</u>, proven superior to traditional unscrubbed data by a paper forthcoming in <u>The Journal of Financial Economics</u>. Accordingly, these new Credit Ratings more accurately measure a firm's leverage, liquidity, interest coverage, and overall creditworthiness.

Our Credit Ratings also differ from legacy providers' ratings as follows:

- 1. More coverage: credit ratings for 2800+ companies.
- 2. Daily updates: all ratings reviewed daily based on market events and new financial data.
- 3. Unbiased: New Constructs is 100% independent and has no conflicts of interest with research clients and is not paid by companies or bankers for credit or equity ratings.

Most investors are unaware of the problems with legacy data and ratings. Our new Credit Ratings reveal the magnitude of the problems and the benefits of fixing them.

Get a free copy of one of our Credit Rating reports here.

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It's Official: We Offer the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highlyrespected institutions as we can. Three different papers from both the public and private sectors show:

- 1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
- 2. Only our "novel database" enables investors to overcome these flaws and apply <u>reliable</u> fundamental data in their research.
- 3. Our proprietary measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

Best Fundamental Data in the World

Forthcoming in <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data &</u> <u>Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] Total Adjustments differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in Total Adjustments is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." – pp. 16, 2nd para.

Superior Models

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5th para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." – pp. 4, 2nd para.

Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Indiana's Kelley School of Business. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." – pp. 6, 3rd para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3rd para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are <u>here</u>.



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