



### Listening to Us On IPOs Could Save Your Assets

Our [unconflicted and objective](#) approach to [IPO research](#) protected investors from losing 39% of their assets in 2021. Figure 1 provides details.

The IPO warnings in a recent [CNBC feature](#) on our common-sense approach to research saved investors 16%.

**Figure 1: Performance of IPOs/Direct Listings Published on in 2021: Through 12/15/21<sup>1</sup>**

Ticker	Company	Publish Date	Performance	S&P 500 Performance	Vs. S&P 500
HNST	The Honest Company	<a href="#">5/4/21</a>	-63%	13%	-76%
BMBL	Bumble Inc.	<a href="#">2/10/21</a>	-54%	20%	-74%
MQ	Marqeta Inc.	<a href="#">6/7/21</a>	-47%	11%	-59%
HOOD	Robinhood Markets Inc.	<a href="#">7/19/21</a>	-49%	7%	-56%
SQSP	Squarespace Inc.	<a href="#">5/17/21</a>	-40%	15%	-55%
DIDI	Didi Global Inc.	<a href="#">6/21/21</a>	-49%	4%	-53%*
COIN	Coinbase Global Inc.	<a href="#">3/5/21</a>	-32%	14%	-46%
SG	Sweetgreen Inc.	<a href="#">11/15/21</a>	-41%	0%	-41%
BIRD	Allbirds Inc.	<a href="#">9/27/21</a>	-31%	6%	-37%
COMP	Compass Inc.	<a href="#">3/29/21</a>	-24%	11%	-35%*
WRBY	Warby Parker	<a href="#">9/13/21</a>	-20%	8%	-28%
GTLB	Gitlab Inc.	<a href="#">10/8/21</a>	-13%	7%	-20%
DNUT	Krispy Kreme	<a href="#">6/25/21</a>	-2%	10%	-11%
EDR	Endeavor Group Holdings	<a href="#">4/28/21</a>	12%	12%	0%
RIVN	Rivian Automotive	<a href="#">10/25/21</a>	8%	1%	7%
<b>Average</b>			<b>-30%</b>	<b>9%</b>	<b>-39%</b>

Sources: New Constructs, LLC and company filings.

\*Performance measured through date position was closed. We closed DIDI on [8/18/21](#). We closed COMP on [8/18/21](#).

All of our research leverages [more reliable fundamental data](#)<sup>2</sup> that overcomes [flaws with legacy fundamental datasets](#) to provide a more informed view of the fundamentals of companies and a [new source of alpha](#).

[Learn more about the best fundamental research](#)

Our stock picks regularly earn a #1 ranking across multiple categories. Most recently in [December](#), SumZero ranked us #1 in Last Twelve Months, Long, Value, Large-Cap, Small-Cap, and Consumer Discretionary.

More [stock picking accolades here](#).

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<sup>1</sup> Performance of IPOs for which we published a report prior to the company's IPO is tracked from the opening price for each IPO's first trading day.

<sup>2</sup> Three independent studies prove the superiority of our data, models, and ratings. Learn more [here](#).



## ***It's Official: We Offer the Best Fundamental Data in the World***

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Many firms claim their research is superior, but none of them can prove it with independent studies from highly-respected institutions as we can. Three different papers from both the public and private sectors show:

1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
2. Only our “novel database” enables investors to overcome these flaws and apply [reliable](#) fundamental data in their research.
3. Our proprietary measures of [Core Earnings](#) and [Earnings Distortion](#) materially improve stock picking and forecasting of profits.

### **Best Fundamental Data in the World**

Forthcoming in [The Journal of Financial Economics](#), a top peer-reviewed journal, [Core Earnings: New Data & Evidence](#) proves our Robo-Analyst technology overcomes material shortcomings in legacy firms’ data collection processes to provide superior [fundamental data](#), [earnings](#) models, and [research](#). More [details](#).

Key quotes from the paper:

- “[New Constructs’] *Total Adjustments* differs significantly from the items identified and excluded from Compustat’s adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by S&P Global’s (SPGI) *Adjustments* individually.” – pp. 14, 1<sup>st</sup> para.
- “A final source of differences [between New Constructs’ and S&P Global’s data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms’ income that is useful in assessing core earnings.” – pp. 16, 2<sup>nd</sup> para.

### **Superior Models**

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg’s in [Getting ROIC Right](#). See the [Appendix](#) for direct comparison details.

Key quotes from the paper:

- “...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [ as New Constructs does] can investors get an accurate calculation of ROIC.” – pp. 8, 5<sup>th</sup> para.
- “The majority of the difference...comes from New Constructs’ machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies.” – pp. 4, 2<sup>nd</sup> para.

### **Superior Stock Ratings**

Robo-Analysts’ stock ratings outperform those from human analysts as shown in this [paper](#) from Indiana’s Kelley School of Business. Bloomberg features the paper [here](#).

Key quotes from the paper:

- “the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant.” – pp. 6, 3<sup>rd</sup> para.
- “Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts.” – pp. 20, 3<sup>rd</sup> para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are [here](#).



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