



July 2022 Stock-Picking Accolades: #1 All-Time, #1 in Long, #1 in Short, #1 in Value, #1 in Large Cap, #1 in Mid Cap & More

Our [uniquely rigorous research](#)¹ earned us [#1 All-Time](#) plus ten other #1 rankings – again – on *SumZero* for July 2022. #1 All-Time means our stock picks beat all other competitors on all measures.

- [#1 Last Twelve Months](#)
- [#1 in Long](#)
- [#1 in Short](#)
- [#1 in Value](#)
- [#1 in North America](#)
- [#1 in Large-Cap](#)
- [#1 in Mid-Cap](#)
- [#1 in Small-Cap](#)
- [#1 in Consumer Discretionary](#)
- [#1 in Consumer Staples](#)
- [#2 in Energy](#)
- [#2 in Industrials](#)
- [#7 in Healthcare](#)

Enduring value: Our stock picks have ranked #1 in at least one category every month since [May 2021](#). More stock-picking accolades [here](#).

Our *SumZero* stock picks come from our [Focus List Stocks: Long](#) and [Focus List Stocks: Short](#) Model Portfolios, which feature the “best of the best” of our stock picks.

The Focus List Stocks: Long has outperformed the S&P 500² by [34%](#) and the Focus List Stocks: Short has outperformed shorting the S&P 500 by [48%](#) since the start of 2021.

Get the latest Focus List Stocks: Long Model Portfolio [here](#) and Focus List Stocks: Short Model Portfolio [here](#).

How you can make more \$: [Pro members](#) get updates to the Focus Lists in real time, and all paying members get our research before syndication to *SumZero* and other platforms.

Get Our Focus List Picks Before SumZero

SumZero is an exclusive buy-side-only community with over 16,000 pre-screened professional portfolio managers that compete for these rankings.

Figure 1: Performance of Select Long Ideas on SumZero – Through 7/7/22

Company	Ticker	Publish Date	Outperformance as a Long Vs. S&P 500
AutoZone	AZO	11/4/20	82%
Alphabet	GOOGL	2/15/18	75%
HCA Healthcare	HCA	6/22/20	60%
MasTec Inc.	MTZ	6/10/20	42%
HF Sinclair	DINO	7/8/20	38%

Sources: New Constructs, LLC
Performance represents price performance and is not adjusted for dividends.

¹ [The Journal of Financial Economics](#) features the superiority of our Core Earnings in [Core Earnings: New Data & Evidence](#).

² Stocks are in the Focus List Model Portfolios for different periods of time as we open and close positions during the year. When measuring outperformance of the Focus List Model Portfolios, we compare each stock’s return to the S&P 500’s return for the time each is in the Focus List Model Portfolios. This approach provides more of an apples-to-apples comparison of how each stock performed vs. the S&P 500.



Figure 2: Performance of Select Danger Zone Picks on SumZero – Through 7/7/22

Company	Ticker	Publish Date	Outperformance as a Short Vs. S&P 500
Lyft Inc.	LYFT	3/12/19	108%
Peloton Interactive	PTON	9/21/20	105%
Carvana	CVNA	8/26/20	97%
Beyond Meat	BYND	9/2/20	95%
Eventbrite	EB	9/24/18	78%

Sources: New Constructs, LLC
Performance represents price performance and is not adjusted for dividends.

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Disclosure: David Trainer owns SPG. David Trainer, Kyle Guske II, Matt Shuler, and Brian Pellegrini receive no compensation to write about any specific stock, style, or theme.

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It's Official: We Offer the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highly-respected institutions as we can. Three different papers from both the public and private sectors show:

1. Legacy fundamental datasets suffer from significant inaccuracies, omissions and biases.
2. Only our “novel database” enables investors to overcome these flaws and apply [reliable](#) fundamental data in their research.
3. Our proprietary measures of [Core Earnings](#) and [Earnings Distortion](#) materially improve stock picking and forecasting of profits.

Best Fundamental Data in the World

Forthcoming in [The Journal of Financial Economics](#), a top peer-reviewed journal, [Core Earnings: New Data & Evidence](#) proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior [fundamental data](#), [earnings](#) models, and [research](#). More [details](#).

Key quotes from the paper:

- “[New Constructs’] *Total Adjustments* differs significantly from the items identified and excluded from Compustat’s adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by *S&P Global’s (SPGI) Adjustments* individually.” – pp. 14, 1st para.
- “A final source of differences [between New Constructs’ and S&P Global’s data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms’ income that is useful in assessing core earnings.” – pp. 16, 2nd para.

Superior Models

A top accounting firm features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg’s in [Getting ROIC Right](#). See the [Appendix](#) for direct comparison details.

Key quotes from the paper:

- “...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [as New Constructs does] can investors get an accurate calculation of ROIC.” – pp. 8, 5th para.
- “The majority of the difference...comes from New Constructs’ machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies.” – pp. 4, 2nd para.

Superior Stock Ratings

Robo-Analysts’ stock ratings outperform those from human analysts as shown in this [paper](#) from Indiana’s Kelley School of Business. Bloomberg features the paper [here](#).

Key quotes from the paper:

- “the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant.” – pp. 6, 3rd para.
- “Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts.” – pp. 20, 3rd para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are [here](#).



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