

New Year's Resolutions That Work

I hate to say it, but it seems like few things these days are built to last. It seems like the big corporations purposely build products that break or wear out sooner so they can sell us more products. All they care about is getting us to buy, buy, buy.

Hmm..."buy, buy, buy", that phrase reminds me of Wall Street's biggest personality, Jim Cramer. Boy, he likes to pound the table. Every day, he's making a strong case to buy this sell that. His opinions seem to change daily.

I think a great idea for a New Year's resolution is to ignore all of Jim Cramer's recommendations.

But, if you insist on listening to him or any Wall Street analyst, then the least you can to is to run those recommendations through our system. It's as easy as "enter a ticker and get an answer."

As I explain in <u>this video</u>, our superior fundamental research gives investors an edge (<u>you cannot get anywhere</u> <u>else</u>) in any market.

Get Free Stock Picks In this Training Session

The bottom line is that no one's research is proven to be as reliable as ours. Let us prove it to you.

Whether you're a subscriber or not, we think it is important that you're able to see our research on stocks on a regular basis. We're proud to share our work. Please feel free to share with friends and family.

P.S. If you enjoy the video, be on the lookout for a special offer for access to our site in the next couple of weeks.

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Disclosure: David Trainer, Kyle Guske II, and Hakan Salt receive no compensation to write about any specific stock, style, or theme.

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It's Official: We Deliver the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highlyrespected institutions as we can. Three different papers from both the public and private sectors show:

- 1. The stock market is missing footnotes and only we have that critical data.
- 2. Legacy fundamental datasets suffer from significant inaccuracies, omissions, and biases.
- 3. Our proprietary drives novel alpha. Our measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

Best Fundamental Data in the World

In <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data &</u> <u>Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] *Total Adjustments* differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection
 oversights...we identified cases where Compustat did not collect information relating to firms' income
 that is useful in assessing core earnings." pp. 16, 2nd para.

Superior Models

Ernst & Young features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5th para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." – pp. 4, 2nd para.

Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Harvard Business School. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." pp. 6, 3rd para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3rd para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are <u>here</u>.



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