

When Will The Stock Market Crash?

Let's start off the year asking the hard questions!

That's exactly what I did in a recent webinar with clients. Here are some highlights.

First, when will the market crash?

- 1. Maybe never...I do not expect politicians will allow the market to crash.
- 2. The market is quite overvalued and due for a correction.
- 3. Politicians will do everything in their power to kick the can down the road; so that the much-needed market correction happens when someone else is in office.

Second, if the market does crash, how do investors prepare themselves?

- 1. Avoid the worst stocks.
- 2. Invest in the best stocks.
- 3. I explain how to find the best and avoid the worst stocks.

See my webinar on the market crash

The bottom line is that investors should use the best research they can find in both good and bad markets.

As countless studies have shown, investors cannot trust Wall Street research no matter how fancy they seem to be or how great they claim they are.

If you're not doing the work to scrub the numbers and get the research right, then you can't trust the results. If you can't trust the results, then you shouldn't use them.

Look, all the Wall Street research looks good when markets only go up. Diligence does not matter when everything goes up. But, stocks can't go up forever.

We think you should prepare your portfolio to outperform in good and bad markets. We're here to help when you need us.

If you're interested in getting the best research in the business, then <u>sign up</u> for our next training on January 21st at 1pmET. And, be on the lookout for a special offer for access to our site in the next couple of weeks.

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Questions on this report or others? Join our online community and connect with us directly.

It's Official: We Deliver the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highlyrespected institutions as we can. Three different papers from both the public and private sectors show:

- 1. The stock market is missing footnotes and only we have that critical data.
- 2. Legacy fundamental datasets suffer from significant inaccuracies, omissions, and biases.
- 3. Our proprietary drives novel alpha. Our measures of <u>Core Earnings</u> and <u>Earnings Distortion</u> materially improve stock picking and forecasting of profits.

Best Fundamental Data in the World

In <u>The Journal of Financial Economics</u>, a top peer-reviewed journal, <u>Core Earnings: New Data &</u> <u>Evidence</u> proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior <u>fundamental data</u>, <u>earnings</u> models, and <u>research</u>. More <u>details</u>.

Key quotes from the paper:

- "[New Constructs'] *Total Adjustments* differs significantly from the items identified and excluded from Compustat's adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by S&P Global's (SPGI) Adjustments individually." – pp. 14, 1st para.
- "A final source of differences [between New Constructs' and S&P Global's data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms' income that is useful in assessing core earnings." – pp. 16, 2nd para.

Superior Models

Ernst & Young features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg's in <u>Getting ROIC Right</u>. See the <u>Appendix</u> for direct comparison details.

Key quotes from the paper:

- "...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [as New Constructs does] can investors get an accurate calculation of ROIC." – pp. 8, 5th para.
- "The majority of the difference...comes from New Constructs' machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies." – pp. 4, 2nd para.

Superior Stock Ratings

Robo-Analysts' stock ratings outperform those from human analysts as shown in this <u>paper</u> from Harvard Business School. Bloomberg features the paper <u>here</u>.

Key quotes from the paper:

- "the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant." – pp. 6, 3rd para.
- "Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts." pp. 20, 3rd para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are <u>here</u>.



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