



Mr. Market Thinks Amazon Will Rule The World

During a recent [Earnings Recap session](#), we talked about Amazon (AMZN) and did a deep dive into its valuation. The results were shocking. When you look under the hood of the stock's valuation, you see that the market's expectations for future cash flows are shockingly high. Shocking. Let's get specific

Expectations Investing Analysis on AMZN

As we do for all of our [Reverse DCF Case Studies](#), we use our valuation models to quantify the future performance of the company required to justify its current stock price.

Specifically, our model shows that to justify ~\$239/share Amazon would have to:

1. grow revenue at 10.9% compounded annually for 39 years while also
2. improving its return on invested capital ([ROIC](#)) from 14% to 64%.

Let's put some context around those expectations.

Benchmarking Expectations for AMZN

First, growing revenue at 10.9% CAGR for 39 years means Amazon's revenue would be \$32.2 trillion in 2063.

\$32.2. trillion is 26% greater than the United States' GDP in 2024. \$32.2. trillion would also rank Amazon as the third largest GDP in the world in 2063. See Figure 1 for details.

Figure 1: Comparing Amazon's Revenue to the GDP of the Largest Countries in the World

Global Rank	Country/Company	2024	2063*
1	U.S. GDP	\$25.4	\$117.4
2	China GDP	\$14.7	\$68.0
3	Japan GDP	\$4.3	\$19.6
23/3	Amazon Revenue	\$0.6	\$32.2

\$ values in trillions

Sources: New Constructs, LLC and company filings. 2024 GDP stats from [here](#).

*2063 GDP values assume a 4% nominal compounded annual growth rate.

It is important to note that the stock price embeds expectations for revenue reaching \$32.2 trillion while Amazon – **also** – increases its ROIC from 14% to 64%.

Video Case Study: Amazon's Stock Implies It Will Rule The World

As we discuss in our latest reverse DCF case study video, we think there are several reasons why the expectations embedded in Amazon's current stock price are too high.

Competitive Realities

Large revenue growth, like what's embedded in Amazon's stock price, implies significant market share gains. We note that market share gains are typically won with lower prices, which are not possible with a company that must also increase its ROIC to very high levels. Specifically, a 14% ROIC ranks 135th in the S&P 500 while a 64% ROIC ranks 11th, behind firms like Apple (AAPL), Mastercard (MA) and Nvidia (NVDA).

In other words, Amazon's stock price is implying a doubly-incredible future where the company enjoys huge revenue growth and ROIC improvement as well.

Currently, only one company, Apple, ranks in the top 10 of the S&P 500 for ROIC (7th) and revenue (3rd). Amazon's trailing 12 months revenue (\$620 billion) ranks #2 in the S&P 500, just behind Walmart (WMT) at \$674 billion. For reference, Walmart's ROIC is 11%.



So, hypothetically, Amazon would only need to dramatically improve its ROIC rank to join Apple as one of the few companies to rank so highly for ROIC and revenue at the same time.

More Expectations Investing Case Studies

Too few investors have the tools to unveil the details behind stock valuations. We make it clear and easy. Math is math. It's not supposed to be hard. Wall Street wants to keep you in the dark by making you think it is too hard to get the truth about valuation.

We shed light into the dark corners of the market and make them into opportunities to profit.

If you enjoyed seeing what we show for Amazon's real cash flows as well as the future revenue expectations baked into the stock price, you'll love our other reverse DCF case studies.

More Expectations Investing Case Studies

With our reverse DCF model, it's easy and only takes a few seconds to quantify the impact of anything that affects future revenues, margins, and cash flows.

If you're interested in seeing more examples of how our DCF model works, I recommend checking out the Reverse DCF Case Studies [here in our Online Community](#). To join our Online Community, complete [this form](#).

Our community is free to join as is access to the Reverse DCF case studies.

How To Avoid the Landmines

Whenever stocks get super expensive, it is only a matter of time before they fall back to earth as the law of competition inevitably proves the expectations for future cash flows to be overly optimistic.

We have multiple [Model Portfolios](#), including our [Zombie Stocks](#) list, to warn investors of stocks to avoid and alert them to stocks that get our Attractive rating. We also provide best-in-class ratings for stocks, ETFs, and mutual funds.

We hope you enjoy this research. Feel free to share with friends and colleagues!

This article was originally published on [February 14, 2025](#).

Disclosure: David Trainer, Kyle Guske II, and Hakan Salt receive no compensation to write about any specific stock, style, or theme.

Questions on this report or others? Join our [Society of Intelligent Investors](#) and connect with us directly.



It's Official: We Deliver the Best Fundamental Data in the World

Many firms claim their research is superior, but none of them can prove it with independent studies from highly-respected institutions as we can. Three different papers from both the public and private sectors show:

1. The stock market is missing footnotes – and only we have that critical data.
2. Legacy fundamental datasets suffer from significant inaccuracies, omissions, and biases.
3. Our proprietary drives novel alpha. Our measures of [Core Earnings](#) and [Earnings Distortion](#) materially improve stock picking and forecasting of profits.

Best Fundamental Data in the World

In [The Journal of Financial Economics](#), a top peer-reviewed journal, [Core Earnings: New Data & Evidence](#) proves our Robo-Analyst technology overcomes material shortcomings in legacy firms' data collection processes to provide superior [fundamental data](#), [earnings](#) models, and [research](#). More [details](#).

Key quotes from the paper:

- “[New Constructs’] *Total Adjustments* differs significantly from the items identified and excluded from Compustat’s adjusted earnings measures. For example... 50% to 70% of the variation in *Total Adjustments* is not explained by S&P Global’s (SPGI) *Adjustments* individually.” – pp. 14, 1st para.
- “A final source of differences [between New Constructs’ and S&P Global’s data] is due to data collection oversights...we identified cases where Compustat did not collect information relating to firms’ income that is useful in assessing core earnings.” – pp. 16, 2nd para.

Superior Models

Ernst & Young features the superiority of our ROIC, NOPAT and Invested Capital research to Capital IQ & Bloomberg’s in [Getting ROIC Right](#). See the [Appendix](#) for direct comparison details.

Key quotes from the paper:

- “...an accurate calculation of ROIC requires more diligence than often occurs in some of the common, off-the-shelf ROIC calculations. Only by scouring the footnotes and the MD&A [as New Constructs does] can investors get an accurate calculation of ROIC.” – pp. 8, 5th para.
- “The majority of the difference...comes from New Constructs’ machine learning approach, which leverages technology to calculate ROIC by applying accounting adjustments that may be buried deeply in the footnotes across thousands of companies.” – pp. 4, 2nd para.

Superior Stock Ratings

Robo-Analysts’ stock ratings outperform those from human analysts as shown in this [paper](#) from Harvard Business School. Bloomberg features the paper [here](#).

Key quotes from the paper:

- “the portfolios formed following the buy recommendations of Robo-Analysts earn abnormal returns that are statistically and economically significant.” – pp. 6, 3rd para.
- “Our results ultimately suggest that Robo-Analysts are a valuable, alternative information intermediary to traditional sell-side analysts.” – pp. 20, 3rd para.

Our mission is to provide the best fundamental analysis of public and private businesses in the world and make it affordable for all investors, not just Wall Street insiders.

We believe every investor deserves to know the whole truth about the profitability and valuation of any company they consider for investment. More details on our cutting-edge technology and how we use it are [here](#).



DISCLOSURES

New Constructs®, LLC (together with any subsidiaries and/or affiliates, "New Constructs") is an independent organization with no management ties to the companies it covers. None of the members of New Constructs' management team or the management team of any New Constructs' affiliate holds a seat on the Board of Directors of any of the companies New Constructs covers. New Constructs does not perform any investment or merchant banking functions and does not operate a trading desk.

New Constructs' Stock Ownership Policy prevents any of its employees or managers from engaging in Insider Trading and restricts any trading whereby an employee may exploit inside information regarding our stock research. In addition, employees and managers of the company are bound by a code of ethics that restricts them from purchasing or selling a security that they know or should have known was under consideration for inclusion in a New Constructs report nor may they purchase or sell a security for the first two days after New Constructs issues a report on that security.

DISCLAIMERS

The information and opinions presented in this report are provided to you for information purposes only and are not to be used or considered as an offer or solicitation of an offer to buy or sell securities or other financial instruments. New Constructs has not taken any steps to ensure that the securities referred to in this report are suitable for any particular investor and nothing in this report constitutes investment, legal, accounting or tax advice. This report includes general information that does not take into account your individual circumstance, financial situation or needs, nor does it represent a personal recommendation to you. The investments or services contained or referred to in this report may not be suitable for you and it is recommended that you consult an independent investment advisor if you are in doubt about any such investments or investment services.

Information and opinions presented in this report have been obtained or derived from sources believed by New Constructs to be reliable, but New Constructs makes no representation as to their accuracy, authority, usefulness, reliability, timeliness or completeness. New Constructs accepts no liability for loss arising from the use of the information presented in this report, and New Constructs makes no warranty as to results that may be obtained from the information presented in this report. Past performance should not be taken as an indication or guarantee of future performance, and no representation or warranty, express or implied, is made regarding future performance. Information and opinions contained in this report reflect a judgment at its original date of publication by New Constructs and are subject to change without notice. New Constructs may have issued, and may in the future issue, other reports that are inconsistent with, and reach different conclusions from, the information presented in this report. Those reports reflect the different assumptions, views and analytical methods of the analysts who prepared them and New Constructs is under no obligation to insure that such other reports are brought to the attention of any recipient of this report.

New Constructs' reports are intended for distribution to its professional and institutional investor customers. Recipients who are not professionals or institutional investor customers of New Constructs should seek the advice of their independent financial advisor prior to making any investment decision or for any necessary explanation of its contents.

This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would be subject New Constructs to any registration or licensing requirement within such jurisdiction.

This report may provide the addresses of websites. Except to the extent to which the report refers to New Constructs own website material, New Constructs has not reviewed the linked site and takes no responsibility for the content therein. Such address or hyperlink (including addresses or hyperlinks to New Constructs own website material) is provided solely for your convenience and the information and content of the linked site do not in any way form part of this report. Accessing such websites or following such hyperlink through this report shall be at your own risk.

All material in this report is the property of, and under copyright, of New Constructs. None of the contents, nor any copy of it, may be altered in any way, copied, or distributed or transmitted to any other party without the prior express written consent of New Constructs. All trademarks, service marks and logos used in this report are trademarks or service marks or registered trademarks or service marks of New Constructs.

Copyright New Constructs, LLC 2003 through the present date. All rights reserved.